

VOTE JAMES APTHORP FOR UNION TREASURER EASTER 2013

St John's College – jsa37@cam.ac.uk

Nominated by Joanna Mobed: Executive Officer Lent 2013

Feel free to get in touch with any questions by email!

Experience – My Competence For This Job

- **Head of Campus Publicity, Deputy Head of Campus Publicity, Deputy Diversity Officer, Speakers Committee and College Rep at the Union** – I've served as an appointed officer for over a year now and have plentiful experience of how the Union is run, including attendance of Standing Committee meetings. I've been responsible for handling termcard and poster distribution and have played a part in the speaker invitations that are key to securing a successful lineup. I also have an appreciation of member expectations from event turnout in response to publicity and organising diversity meetings.
- **Officer Cadet at Cambridge University Air Squadron** – As project officer for squadron equipment and merchandise, I've turned over £1500 of personal and training equipment. I'm on committees organising a May Ball and rowing regatta, demonstrating effectiveness and integrity in ensuring successful events.
- **Other Experience** – I've acquired business and financial awareness through exposure to professional services at PwC, building on my numerical skills as a 2nd year NatSci. I represented my school on a global level at the Winchester International Symposium, which has given me experience of debating outside the Union.



Vision – The Difference I'll Make If Elected

- **Build on Steve's Sponsorship Work** – Steve did an excellent job as treasurer-elect before his unfortunate need to resign and I have every intention of carrying it on. Ensuring that plentiful corporate sponsorship, particularly from graduate recruiters relevant to Union members, is raised for the Union and keeping in place and adding Treasurer's Treats that are practical for members e.g. at cafés and restaurants, are at the top of the priority list.
- **Explore New Merchandising Opportunities** – The Union doesn't exist for commercial purposes but the stronger its finances the more it can offer its members. One area which hasn't been developed is merchandise; it's a good source of funding in addition to the caliber of sponsors we can secure and also an area where we fall short of the Oxford Union. Having been in charge of this area at CUAS, I feel I'd be well suited to taking this on at the Union.
- **Maintain the Union's Long Term Financial Position** – Going into the next academic year with the accounts in order will do much to ensure it can work at the highest level in a sustainable manner. This will require continuous oversight of the President's Budget and work with both the development office and bursar and will allow us to improve our buildings, such as through the installation of disabled toilets.

VOTE ONLINE OR AT THE UNION ON SATURDAY 16th FEBRUARY 10AM – 6PM

