

# *the* CAMBRIDGE UNION

*Defending Free Speech Since 1815*

## **Corporate Sponsorship Opportunities**



*Nancy Pelosi at the Union*

Founded in 1815, the Cambridge Union is the oldest debating society in the world and a registered charity committed to the promotion of free speech, education, and the exchange of ideas. For over two centuries, the Union has served as a platform for open dialogue and critical thought, welcoming a remarkable range of speakers—from world leaders and Nobel Prize winners to renowned actors, activists, and innovators. Past guests include Winston Churchill, Stephen Hawking, President Roosevelt, Sam Altman, and Dame Judi Dench. The Union also counts notable members among its own, including HM King Charles III, Stephen Fry and Clare Balding.



As a charity, our core mission is to educate and inspire through open access to debate, discussion, and diverse perspectives. We believe that free speech is not only a right but a skill that must be nurtured. Our educational outreach, public events, and speaker programmes are all designed to further these goals. Today, the Union operates in 17 countries, extending our impact to young people and audiences across the globe through international partnerships and digital content.

## Why Partner with Us?

Sponsoring the Cambridge Union aligns your brand with one of the most prestigious and forward-thinking student organisations in the world. We offer a variety of ways to promote your business and engage with our influential audience:

- **Digital Reach:** Our content attracts millions of views across YouTube, Instagram, TikTok, and X (formerly Twitter), with content regularly shared and reported on in global media.
- **Highly Engaged Mailing List:** Our regular newsletter reaches a membership of over 35,000, delivering consistent and targeted exposure to a highly sought-after demographic.
- **Influential Community:** Our members are among the most ambitious and high-achieving students in the UK and often go on to lead in politics, business, law, media, and academia around the world.
- **Event & Venue Branding:** Gain brand visibility at our iconic Cambridge venue through banners, screen ads, programmes, and on-site activations.
- **Tailored Collaborations:** Sponsorship packages can include bespoke event partnerships, digital content collaborations, recruitment initiatives, and more.

We would be delighted to collaborate with you to design a custom sponsorship package that aligns with your goals. For more information, please contact the Bursar at [bursar@cus.org](mailto:bursar@cus.org)



*Theodore Roosevelt at the Union, 1910*

*HM King Charles III arriving at the Union with fellow member Lord Mountbatten*

